II NICARAGUA EXPORTA FORUM

"Quality Products for the World"

AGENDA

Date: **October 15 and 16, 2026**

Venue: **OLOF Palme Convention Center, Managua**

Day 1	
09:00-10:00	**Participant Accreditation**
10:00-10:45	**Opening Ceremony - Plenary Hall**
10:50-11:05	**Ribbon cutting and official photo of the Opening Ceremony**
11:10-11:40	**Trade Show Tour**
11:45-12:00	**Cultural Performance (trade show area)**
12:00-13:30	**Lunch**
13:30-18:00	**Opening of the Trade Show to the public - Plenary Hall**
13:45-14:30	**Keynote Lecture** ""Central America: progress and challenges in leveraging global supply chains for productive integration and strengthening export competitiveness." **Speaker:** • Mr. Alden Rivera Montes – Secretary General of the Secretariat for

	Central American Economic Integration (SIECA)
14:40-15:25	**Panel** "Trade Facilitation, a Strategic Pillar for Competitiveness: Progress, Challenges and Opportunities." **Moderator:** • Mr. Eduardo Espinoza Valverde – Director General of Economic Integration and Trade and Transport Facilitation of the "Secretariat for Central American Economic Integration (SIECA)" **Panelists:** • Cro. Erwin Ramírez Colindres MIFIC Minister • Cro. Ricardo Somarriba IPSA Executive Director • Mrs. Shirley Cañete Romero Representative of the Inter-American Development Bank (IDB) in Nicaragua
15:30-16:10	**Coffee cupping and barista session to promote export offerings**

16:20-17:10	**Panel** "Investment and industry as an engine of production and trade, for economic and social growth". **Moderator** • **Comrade Karina Mejía Prado,** Director of the Secretariat for the Promotion of Investments and Exports (SPIEX) **Panelists:** • Ms. Pastora Sandino, Country Representative of the United Nations Industrial Development Organization (UNIDO) • Mr. Jean Carlos Vannini, General Manager CENTRAL AMERICAN FISHERIES, S.A. • Mr. Enrique Moncada, Commercial Director, NUEVO CARNIC, S.A.
17:20-18:30	**In-Person Business Matchmaking Sessions**
19:00-20:00	**Virtual Business Matchmaking Sessions**

Day 2

09:00–18:00	**Trade Show**
09:00–09:45	**Conference** "Importance of the Services provided by OIRSA for the agro-export of Nicaraguan Products" **Speaker:** Mrs. Meyling Suárez, Head of the Agricultural Certification Service.
10:00-10:45	**Conference** "Intellectual property: the importance of the distinctiveness of our export offering. Business development pathways." • **Speaker:** Ms. Marta Fernández Rivas, Counsellor of the Latin America and Caribbean Division of the World Intellectual Property Organization (WIPO).
10:50-11:40	**Session: Vision and Experience** "Market diversification: importance, challenges and opportunities". **Exhibitors:** • Mr. Eduardo Espinoza Valverde – Director General of Economic

	Integration and Trade and Transport Facilitation of the "Secretariat for Central American Economic Integration (SIECA)" • Mr. Mamfred Günkel Mairena, General Manager Sajonia Estate Coffee, S.A.
11:40-12:25	**Panel** "Innovation and added value in agro-industrial exports". **Moderator** **Comrade Julio Iván Silva Mora**, Director of Administration and Negotiation of Trade Agreements of MIFIC. **Panelists:** • Ms. María Cristhina Obando Arrechavala, Brand Coordinator CAFETALERA CASTELLÓN, S.A. • Mr. René Altamirano, General Manager PROCESADORA DE HUEVOS, S.A • Mr. Samuel García, Operations Manager of EXTRACEITE, S.A.
12:30-13:30	**Lunch**

13:45-15:45	**"National Exporter Award" Award Ceremony**
16:00-18:00	**Closing Cocktail - Plenary Hall**